



Newsletter no.2

The Business Ideas Marketplace – the platform to connect new entrepreneurs and mentors based on ideas from 4 European countries.

The vision of the Dragging consortium is to provide a dynamic platform where creative minds can converge, exchange ideas, and drive innovation.

The recent developments and key initiatives of the partnership were the Business Ideas Marketplace, a dynamic platform created by the Dragging consortium to connect new entrepreneurs and mentors across four European countries.

Inclusivity and Collaborative Development

At the heart of our approach is inclusivity. We have defined rigorous selection criteria, and our partners were actively engaging in workshops with local stakeholders to refine and develop business ideas. This collaborative effort ensures that representatives from each partner country have the opportunity to contribute, resulting in a marketplace that truly serves the diverse needs of everyone involved.

Empowering Local Innovators

The platform is dedicated to empowering new social entrepreneurs by providing them with a continuous stream of thoroughly vetted and refined business ideas. These ideas, developed in collaboration with experts in public tendering, offer exciting prospects for growth and expansion. The Business Ideas Marketplace serves as a potent resource for businesses looking to diversify and respond effectively to changing market dynamics.

Digital Transformation and Global Reach

As we continue to enhance the technological aspect of our marketplace, we're excited about its potential to reach a broader audience. The online marketplace will serve as a hub for sharing and disseminating the results of our collective efforts. It will become a platform for dialogue, collaboration, and inspiration, breaking down geographical barriers and making our findings accessible to a global audience.

The technological development is not just about reach; it's about improving the user experience, making it easier for stakeholders to interact and contribute to the development of innovative ideas.



We are excited about the future prospects of The Business Ideas Marketplace and look forward to continued collaboration and success.

Links to the Business Ideas Marketplace:

<http://draggingproject.eu/business-ideas-marketplace/>

<https://marketplace.draggingproject.eu/>

The Dragging Project involves a group of 5 partners, coming from 4 different countries: Spain, Poland, Ireland, and Bulgaria.

1. Spain
FI Group
(Project Coordinator)
www.fi-group.com
2. Spain
Asociación Con Valores
www.cvalores.org
3. Poland
PCG Polska Sp. z o.o.
www.pcgpolska.pl
4. Ireland
The Rural Hub
www.theruralhub.ie
5. Bulgaria
RDA BSC SMEs – Plovdiv
www.rda-bg.org

To find out more about the DRAGGING Project and to get involved in the activities please follow the link draggingproject.eu or #draggingproject on social media.

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