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#draggingproject



DRAGGING Project is the result of cooperation of 5 partners committed to address the financial and the COVID crisis in the context of decreasing income of the third sector.

Spain
FI Group
(Project Coordinator)
www.fi-group.com

Poland
PCG Polska Sp. z o.o.
www.pcgpolska.pl

Ireland
The Rural Hub
www.theruralhub.ie

Spain
Asociación Con Valores
www.cvalores.org

Bulgaria
RDA BSC SMEs – Plovdiv
www.rda-bg.org



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DRAGGING

Entrepreneurship with
the public administration



BACKGROUND

In the last decades, NGOs have faced different and consecutive crises: the 2008 financial crisis and the current COVID crisis. These events have put into a delicate position these organisations in terms of financing resources. Most of their incomes come from public funds which are decreasing every year. On the other hand, their profits coming from private corporations are not a reliable source of income. Therefore, they are obliged to find new models to generate profits that could make their services sustainable.

The 24-month-long pan-European Erasmus+ project aims at reducing the gap between local administrations and local social organisations in order to generate a bank of business opportunities to which these organisations may apply.

The DRAGGING Project aim is to create added value in the social sector by transmitting an innovative methodology that facilitates the generation of economic viability tools for NGOs. It will improve their relationship with the world of administrations in the new context of public procurement.

MAIN TARGET GROUPS include

- NGOs and organisations from the 3rd Sector
- people at risk of exclusion
- local public administrations

DRAGGING has 3 clear OBJECTIVES:

1. diversify the sources of income for NGOs by improving their capacity to respond to the needs of the administration and to achieve stable sources of income and by identifying new opportunities for collaboration between the social and business worlds when providing services to public administrations
2. take advantage of new legislations/public hiring opportunities
3. generate job opportunities for people at risk of exclusion.

RESULTS

The Partnership will design and deliver

BUSINESS IDEAS MARKETPLACE

A repository of business ideas in the form of an online platform

ONLINE TRAINING COURSE

A course aimed at providing basic competencies and skills on digital tools and topics related to entrepreneurship and business management. The main idea is to give support that will help vulnerable entrepreneurs manage their own micro companies.